



# IACC

Exceptional meetings. Powerful connections.



Exclusive Meeting Venues, **by design**

THERE ARE MEETINGS,  
AND THERE ARE **IACC** MEETINGS



# Why joining IACC makes sense

## CURATORS OF EXCEPTIONAL MEETINGS EXPERIENCES.

Quite simply, IACC membership is a badge of honour, a seal of exceptional connections and a sense of universal pride. This exclusiveness makes IACC's members part of an elite group representing the most innovative, forward-thinking and results-driven meeting venues and people in the industry.

**And the bar for global standards venues have to meet continues to be raised as we look to the future.**

- It's a clear, distinct point of differentiation— IACC standards are the benchmark for what a meeting venue should aspire to.
- IACC elevates the meeting experience by creating a unique point of entry that is inclusive of only the best-in-class meeting venues from around the world.
- Today, the vitality of members in Australia & Asia Pacific, Europe and the Americas underscores IACC's exceptional reputation and promotes the IACC brand and the IACC Meeting Concept





# The IACC Meeting Experience™

IACC has been at the forefront of meetings innovation for over 30 years. IACC certified venues provide the world's most trusted meeting and conference environments and are dedicated to successful outcomes for their customers.

## THE MEETING EXPERIENCE REINFORCES EVERYTHING WE DO AT IACC.

### Productive Outcomes

Through collaboration we help customers achieve outcomes from their meetings that improve the performance of their people and companies. IACC has pioneered solutions such as interactive audio-visual, delegate packaged pricing and integrated design elements that contribute to the world's best meeting environments operated by our members in 24 countries.

### Global Quality Standards

A condition of acceptance to become an IACC member requires a commitment to IACC's Quality Standards that cover a range of best practices in the areas of the physical environment as well as the services and support we provide.

### Transparent Pricing

IACC developed the flexible delegate package to make it easier for planners to budget. There are no surprises at the end of the meeting as these comprehensive and value-driven packages incorporate catering, technology, event planning, meeting rooms and guest rooms.

### Shared Values

IACC members and the communities and customers they serve have many shared values of corporate social responsibility across the environment, workplace health and safety, equality and justice.



# IACC At the forefront of meetings innovation.

**A BOLD STATEMENT FOR ANYONE TO MAKE, BUT MEETING PLANNERS USING IACC VENUES CONTINUALLY SAY WE ARE THE BEST.**

It's a clear, distinct point of differentiation – IACC standards are the benchmark for what a meeting venue should aspire to. IACC elevates the meeting experience by creating a unique point of entry that is inclusive of only the best-in-class meeting venues from around the world.

- IACC is, by definition, the future of the meeting industry, realised.
- Creating and implementing the trends that are shaping the way we connect,
- Builds networks to learn from each other.
- Brings together some of the brightest, most creative and innovative minds from across the globe.
- IACC members continuously apply their intellect, insights and high standard of service.
- Delivers a passion to perpetually drive the industry forward.





As a member of IACC you will join over 375 others from around the world who are curators of exceptional meeting experiences committed to delivering the best for our customers in an environment which is focused on meetings, where the staff are professional and dedicated to successful outcomes.

# The Benefits of Belonging

**BY JOINING IACC YOU WILL ENJOY ALL OF THE PRIVILEGES OF MEMBERSHIP INCLUDING:**

## **Sales & Marketing Support**

IACC assists its members through a global sales and marketing effort at trade shows and by providing members a venue directory listing on its website including an RFP link to facilitate enquiries. IACC also hosts customer round tables and produces a range of materials which support our members in the promotion of their venue.

Members often report that belonging to IACC wins them business, as clients increasingly look to evidence that the venue will provide an exceptional environment for their meeting, conference or training course.

## **Professional Education**

IACC is the single resource for continuing education and training for venue professionals. In addition to the highly acclaimed educational component of the chapter annual conferences, IACC throughout the year offers workshops specifically geared to the development, operation and marketing of IACC certified venues.

## **Benchmarking**

Whether an owner, an investor or an employee, being in a position to see statistical evidence of your property's performance against other event venues is a significant benefit to being a member of IACC.



## MISSION STATEMENT

**To bring together the brightest industry minds to promote the best meeting venues, which deliver exceptional meeting experiences.**

**There are meetings and there are IACC Meetings.**

# IACC The Benefits of Belonging

You will be part of a global association that stands for quality in the conference and meetings industry. The IACC Quality Standards that members adhere to, signals to customers that your property is a quality establishment. These standards ensure superior quality in the product and service offered by IACC member venues.

## Global Committees

Volunteering on one of the global committees provides IACC with the benefit of your expertise in a range of areas, but it also provides you with a cross-cultural experience, which is often not available.

## Networking

Educational forums provide excellent opportunities to make contacts and develop relationships with professionals from every segment of the conference venue industry around the world.

IACC members are more collaborative than competitive and are willing to freely exchange non-proprietary information.

## Global Staff Exchange

Exchanges provide benefits for participants and hosts. Participants can gain new skills, motivation, new perspectives and an expanded network; plus it might be a reward for outstanding achievement.

## Web Presence

A benefit available to every member is a complimentary page on [IACCmeetings.com](http://IACCmeetings.com) and its enhancement with up to nine photos and a logo.

## Annual Conferences

Annual conferences are currently held in Europe, Australia Asia Pacific and the Americas and attract participants from around the world, for members and non-members alike.



# The IACC Meeting Experience™

IACC members enjoy many educational and cross-cultural events that provide great learning opportunities and lead to formation of close networks around the world. As part of the team, members will share with you benchmarking, and great ideas that have worked for them, and you can try it out in your own venue. Our non-competitive approach helps build the industry and everybody benefits.

## Code of Sustainability

IACC is a leader in creating environmental awareness among its member properties and their clients. We do this by communicating the initiatives that we have researched and identified as having a lesser environmental impact; by encouraging IACC members to adopt these environmentally responsible practices into their business operations.

## Copper Skillet Chef's Competition

This competition is designed to highlight the artistry and skills of IACC-member conference centre chefs from around the world and to honour their contributions to our shared goal of providing an outstanding conference experience.

## Study Tours

Study tours are usually held ahead of annual conferences in Europe, Australia Asia Pacific and the Americas and consist of visits to a range of member venues in different regions. Those who have attended study tours bring back their experiences and share them with their own staff and other members within their chapter.



## JOIN NOW

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